

# THE DAILY RIND



#1 for cheese rolling + gossip

## Anything Goes

The Daily Rind is Canada's preeminent cheesy tabloid - and when we say cheesy, we mean it's oozing. 16 full colour, jam-packed pages of questionable content - bringing you top stories and tall tales from the local culinary scene. Beyond the news section, you'll find cheese-word puzzles, horror-scopes, classifieds, entertainment and of course, cheese rolling coverage (yes, it is a sport). In the fine words of Cole Porter, "anything goes".

- **Distribution:** 10,000+ Copies (25+ Coveted Locations)
- **Demographic:** Turophiles, Foodies, Influencers (18+)
- **Frequency:** Biannually (March and October)

### Why Advertise?

- You love being part of an amazing community.
- You'll get 100 copies to show-off and share with your people.
- You saw our last edition and know it's going to be 'grate'.
- Other advertising options are past their sell-by date.



## Display Ads

<b>Full Page:</b>	11.25" x 17.25" (Full Bleed)	Vertical	\$2,400
<b>1/2 Page:</b>	10" x 7.75" or 5" x 16"	Vertical or Horizontal	\$1,400
<b>1/4 Page:</b>	5" x 7.75"	Vertical	\$750
<b>1/8 Page:</b>	5" x 3.75"	Vertical	\$400

FREE advert design when you pay cash upfront and commit before January 31, 2025.

**Say Cheese**  
FROMAGERIE



## Classifieds

Why not supplement your display advert with some additional words of wisdom for our classified readers?

**Classifieds:** Up to 150 characters FREE with any display advert. \$50 per classified without a display advert.

## Order Now

Ensure your placement in the next edition - act now and get our man on the blower!

**Isaac Bignell**

*Publisher, Editor and Ad Salesman*

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